

AgentIDX / BrokerIDX

Feature Comparison

SEARCH	AgentIDX	BrokerIDX
Support for Multiple MLS Systems	✓	✓
Real-Time Feedback - Instant Search Results Counter		✓
Advanced Search Module - Search Entire MLS	✓	✓
Quick Search Module - Search by MLS#, Street, Subdivision	✓	✓
Mini Search Module - Quick, Basic All MLS Search	✓	✓
Map Module - Integrated Mapping of Search Results	✓	✓
Custom Logo On Your Own Listings (Search Results)	✓	✓
Details Module - Complete Listing Details Page	✓	✓
FREE CLIENT TOOLS	AgentIDX	BrokerIDX
Clients Can Save Listings		✓
Clients Can Save Searches		✓
Automated Daily / Weekly New Listings Emails		✓
LISTING FEATURES	AgentIDX	BrokerIDX
"My Listings" Page - Highlight Your Own Listings	✓	✓
Random Listings Rotator - Featured Listings, etc.	✓	✓
Configurable Featured Listings	✓	✓
Automatic MLS Updates	✓	✓
Listings Can Have Additional Photos / Content		✓
Listings Can Be "Showcased"		✓
Support For Open House Scheduling		✓
Support For Overriding Lat/Long Coordinates		✓
LEAD HANDLING FEATURES / TOOLS	AgentIDX	BrokerIDX
Lead Capture Forms	✓	✓
Advanced Lead Handling		✓
Lead Routing		✓
Integrated Client Reporting & Market Trends		✓
Email Campaigns (Automated Drip-Marketing Campaigns)	✓	✓
Share Saved Listings / Searches / New Listings Emails with Clients		✓
ADDITIONAL SITE FEATURES	AgentIDX	BrokerIDX
Agent "Biography" Pages	✓	✓
Fully-Featured Blogs	✓	✓
Integrated Document Sharing	✓	✓
Integrated News Feeds	✓	✓
Edit Your Own Content / Add Your Own Pages	✓	
Fully Featured Corporate Extranet		✓
Support For Multiple Agents		✓
Support For Teams		✓
Spawn "Mini-Sites" For Customized Content		✓
Full IDX Search Gateways For Agents		✓